



# Belgisch **Wegen**congres Congrès belge de la **Route**

LEUVEN · 4-7.04.2022

**Innoviris finance votre avenir**



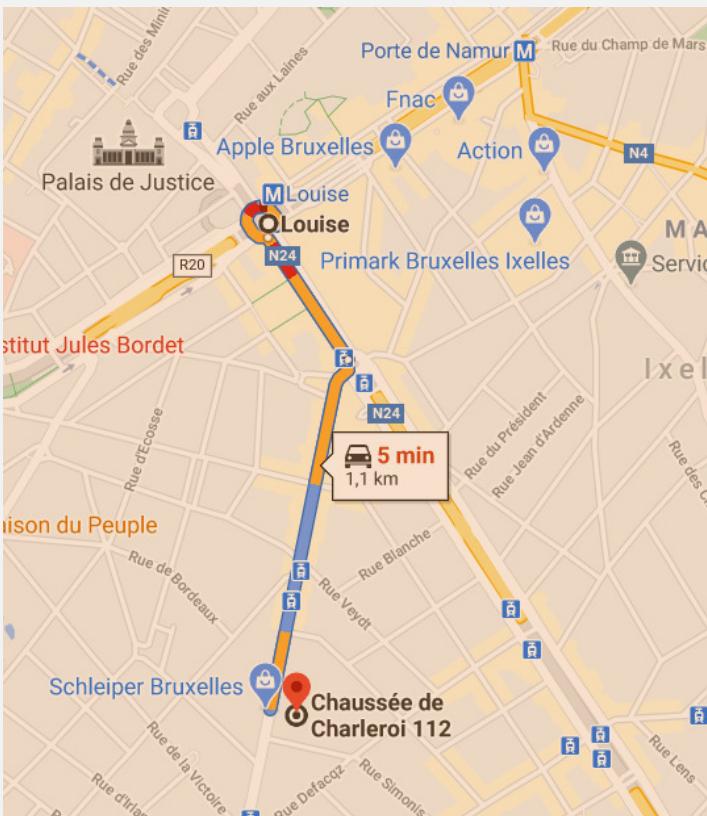


# Subsidies for Innovation in the Brussels Region

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# INNOVIRIS



**MISSION:  
PROMOTE THE RESEARCH,  
DEVELOPMENT AND  
INNOVATION IN THE BRUSSELS  
REGION (EU POLICY BASED)**

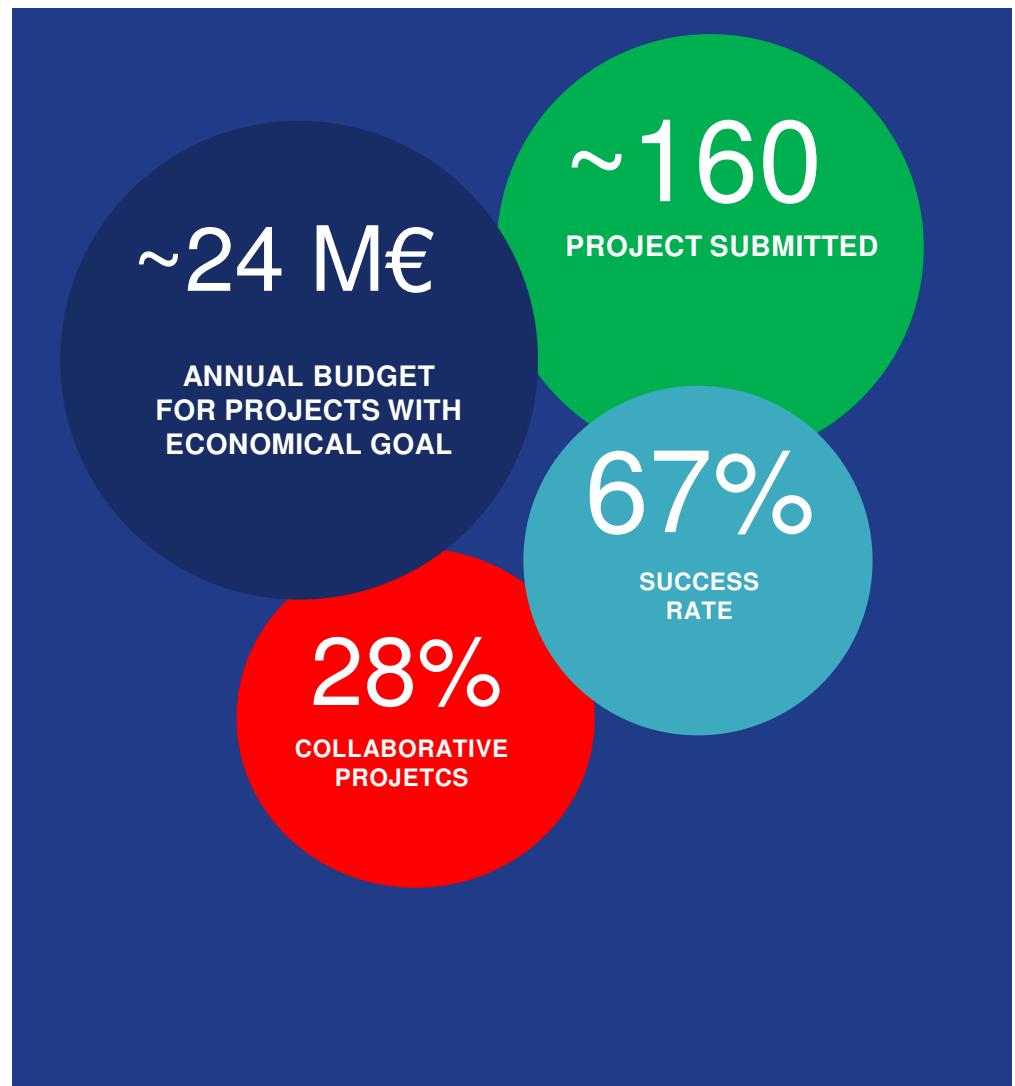
**50 M€**

ANNUAL BUDGET FOR  
ECONOMICAL /  
NON ECONOMICAL  
PROJECTS

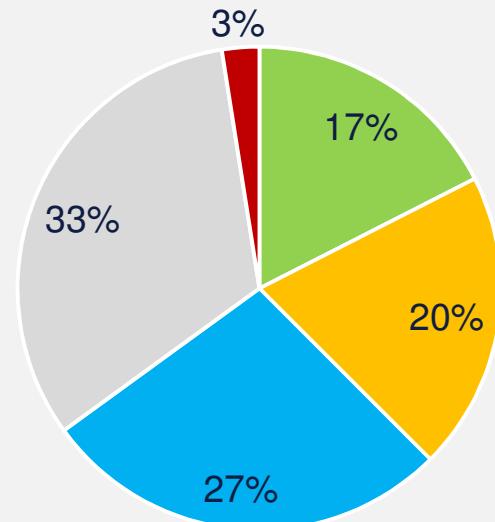
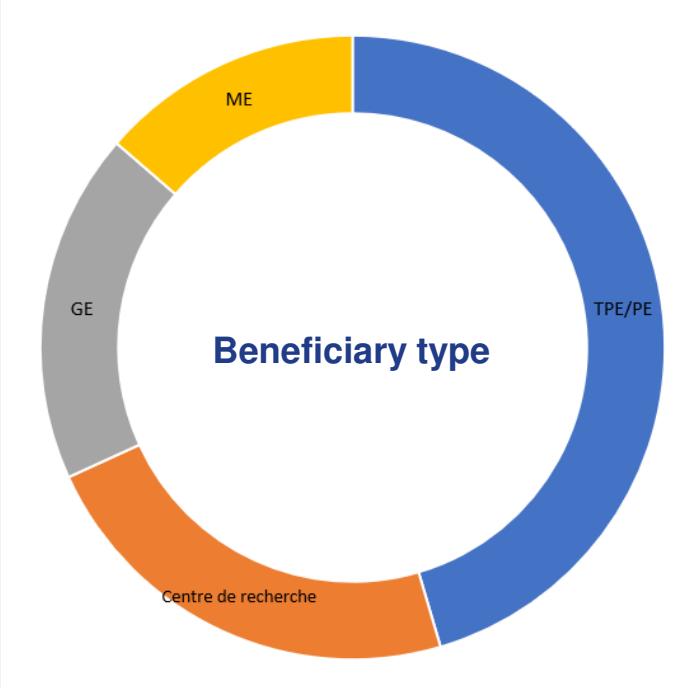
**60**

PERSONS  
(50% SCIENTIFIC  
PROFILES)

## Some figures from 2021



## BENEFICIARIES / SECTORS



■ Durable ■ Digital ■ Santé ■ Industries ■ autre

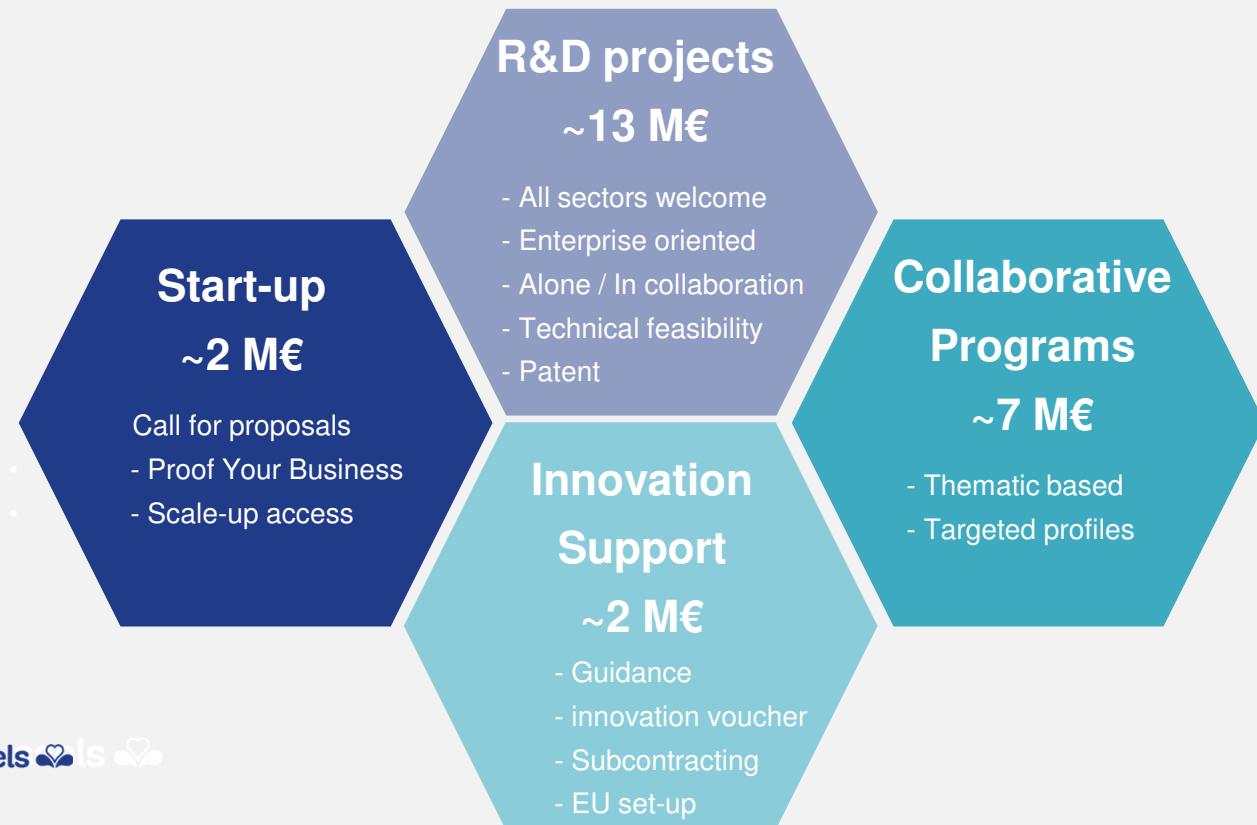


# GLOBAL OVERVIEW

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## ECONOMICAL VALORISATION PROGRAMS



## IMPORTANT TO KNOW

### ELIGIBILITY

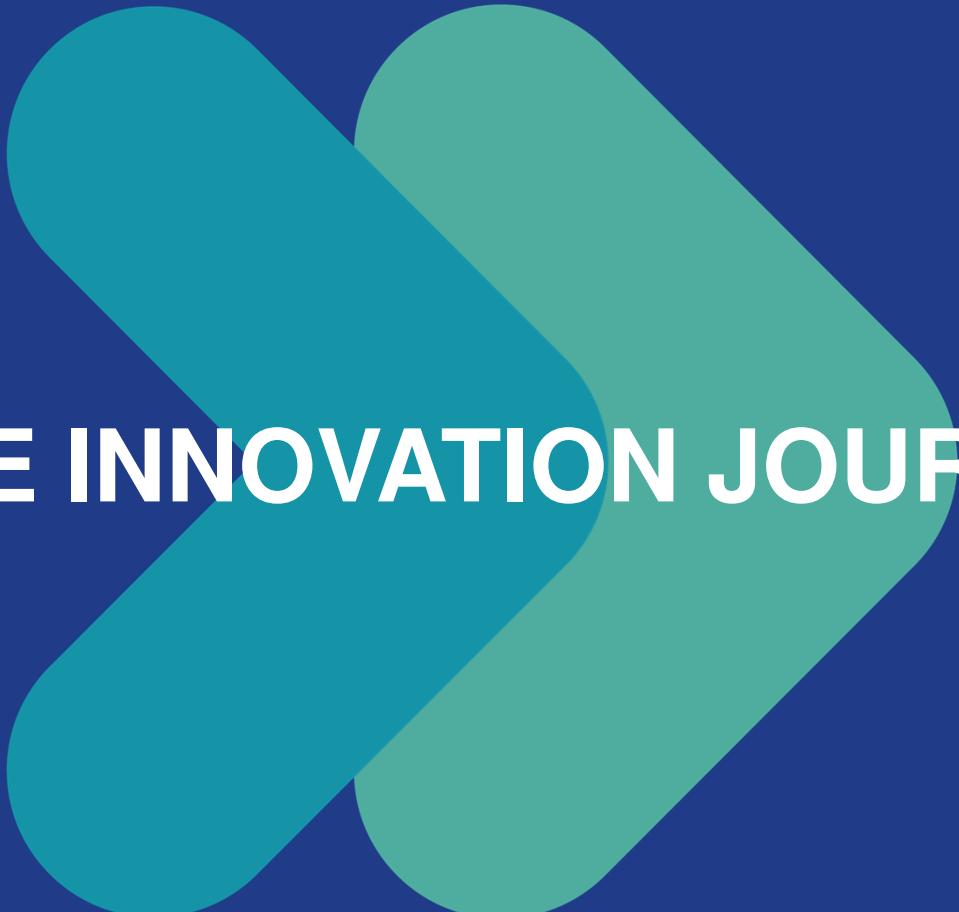
- ACTIVITIES LOCATED IN BRUSSELS REGION
- EQUITY > 50% SOCIAL CAPITAL
- CAPACITY TO CO-FINANCE THE PROJECT
- NO LITIGATION WITH PUBLIC ADMINISTRATION

### EVALUATION

- PROJECT BASED
- PROVED BUSINESS VALUE
- STRONG TECHNICAL INNOVATION
- TEAM, PROGRAM, KPI, DELIVRABLES
- IMPACT (SOCIAL, ENVIRONMENT, ECO-SYSTEME)

### COVERED EXPENSES

- STAFF
- WORKING COSTS
- AMORTIZED INVESTMENTS
- OVERHEAD (10%)
- SUBCONTRACTING



# THE INNOVATION JOURNEY

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## VALIDATION PHASE

PROOF YOUR BUSINESS

TECHNICAL FEASIBILITY STUDY

**FUNDING RATE**  
50 → 70% (ALL SIZE COMPANY)

BUDGET

MAX BUDGET  
100K€

PERIOD  
6 → 12 MONTHS

FIRST  
PRODUCT /  
SERVICE

- TECH (POC)  
- POB (MARKET)

MVP TARGETED

BUDGET

AVERAGE  
BUDGET  
150 K€

PERIOD  
6 → 12 MONTHS

POB DONE

POC  
(100% TECH)  
MVP TARGETED

## EXPERIENCE / PROTOTYPING PHASE

### INDUSTRIAL RESEARCH

### EXPERIMENTAL DEVELOPMENT

AVERAGE SUBSIDY (RATE) : 350K€ (50%)  
AVERAGE BUDGET 700 K€ (100K€ → 2 MIO€)

#### FUNDING RATE

50 → 80%

- SIZE
- COOPERATION

#### KNOWLEDGE ACQUISITION

TRL 1- 4

JURY OF  
EXTERNAL  
EXPERT

#### FUNDING RATE

25 → 75%

- SIZE
- COOPERATION
- SUBSIDY/LOAN

#### FULL PROTOTYPING

TRL 4 -7

INTERNAL  
EVALUATION

## EARLY SCALE-UP PHASE

### STRATEGIC INNOVATION PLAN EXECUTION

**FUNDING**  
500K€  
100%

**PERIOD**  
3 YEARS

**STARTUP**  
SE WITH MAX  
5 YEARS OLD

**CALL**  
FOR  
PROPOSAL

**TECHNICAL**  
R&D activities

**NON TECHNICAL**  

- Finance
- business development
- Internal organisation

**IP PROTECTION**

**PATENT DEPOSIT**

**BENEFICIARY : SME**

**FUNDING RATE : 50%**

**EU/PCT**

**NATIONAL + EU/PCT**

**PERIOD  
3 YEARS**

**PERIOD  
4 YEARS**

## INNOVATION SUPPORT

GUIDANCE

ALL SIZE COMPANIES

FREE TECHNICAL &  
STRATEGIC ADVICE

BBRI (CONSTRUCTION)  
SIRRIS (DIGITAL)

INNOVATION  
VOUCHER

SMALL COMPANY

FUNDING RATE : 75%  
MAX SUBSIDY : 10K€

CERTIFIED  
SUBCONTRACTOR

EU PROJECT SET-UP

SME

FUNDING RATE : 75%  
10K€ (PARTNER)  
25K€ (COORDINATOR)

ALL YEAR LONG

## JOINT R&D

**THEMATIC CALL  
(AI, PREDICTIVE MEDECINE, DISTRIBUTED SYSTEMS)**

**COMPANY**

**ALL SIZE COMPANIES**

**FUNDING RATE : 40 – 60%**  
**PERIOD : 36 MONTHS**

**RESEARCH CENTER**

**UNIVERSITIES, HIGHER EDUCATION,  
COLLECTIVE CENTER**

**FUNDING RATE : 100%**  
**PERIOD : 36 MONTHS**

## TEST YOUR IDEA PROCESS (TYI)

### FIRST CONTACT WITH INNOVIRIS

1. PHONE CALL

2. TYI FORM

DISCUSSION ON THE GLOBAL  
CHALLENGES OF THE PROJECT

5 PAGES  
CONTEXT, PROGRAM, VALORIZATION

GLOBAL FEEDBACK WITH A FOCUS ON THE TECHNICAL CHALLENGES  
→ GO/NOGO, HOW, WHAT



## UNE ORGANISATION



## AVEC LE SOUTIEN DE





Belgisch **Wegen**congres  
Congrès belge de la **Route**  
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## Contact

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