



Belgisch **Wegen**congres
Congrès belge de la **Route**

LEUVEN • 4-7.04.2022

Innoviris finance votre avenir





Subsidies for Innovation in the Brussels Region

INNOVIRIS



MISSION:
**PROMOTE THE RESEARCH,
DEVELOPMENT AND
INNOVATION IN THE BRUSSELS
REGION (EU POLICY BASED)**

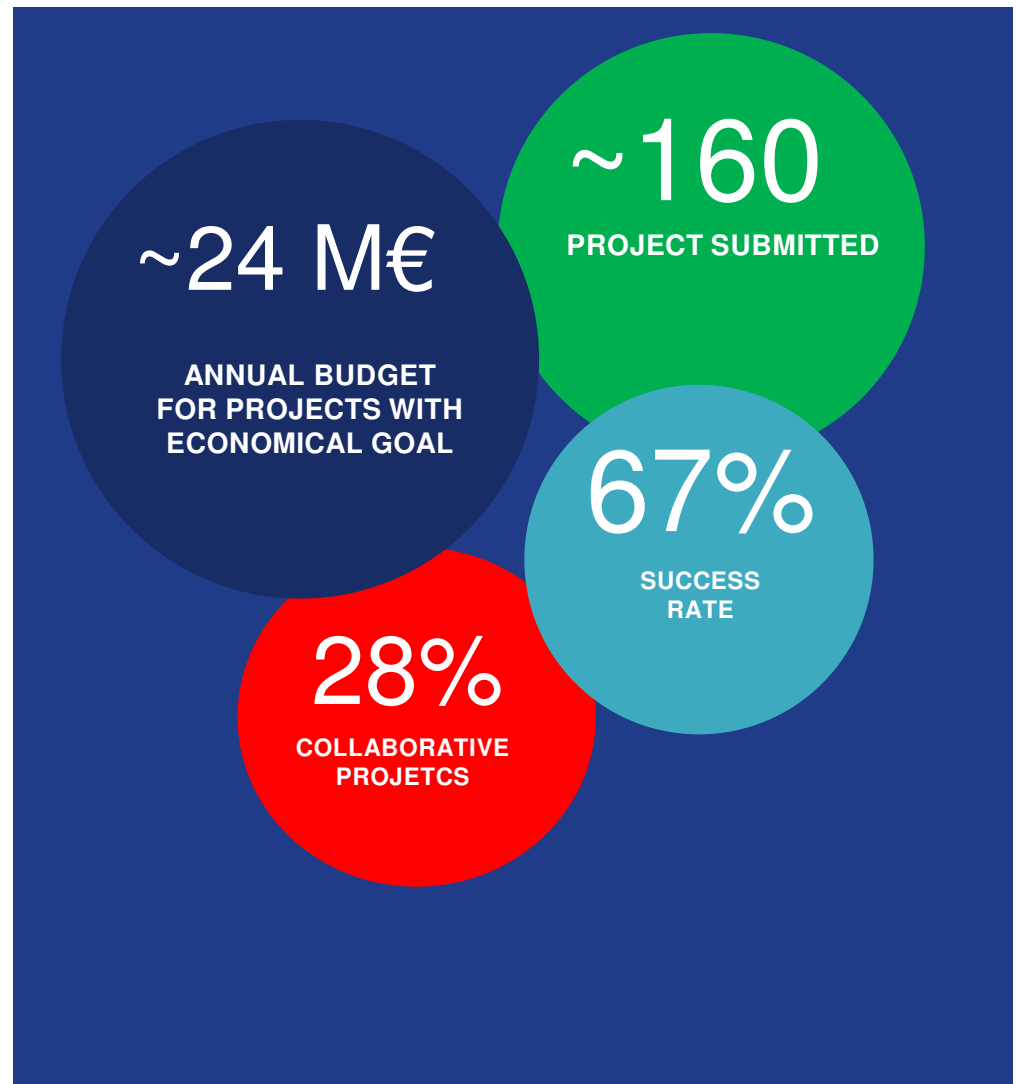
50 M€

**ANNUAL BUDGET FOR
ECONOMICAL /
NON ECONOMICAL
PROJECTS**

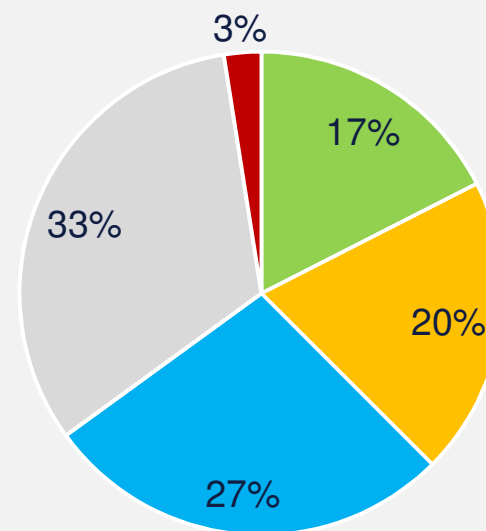
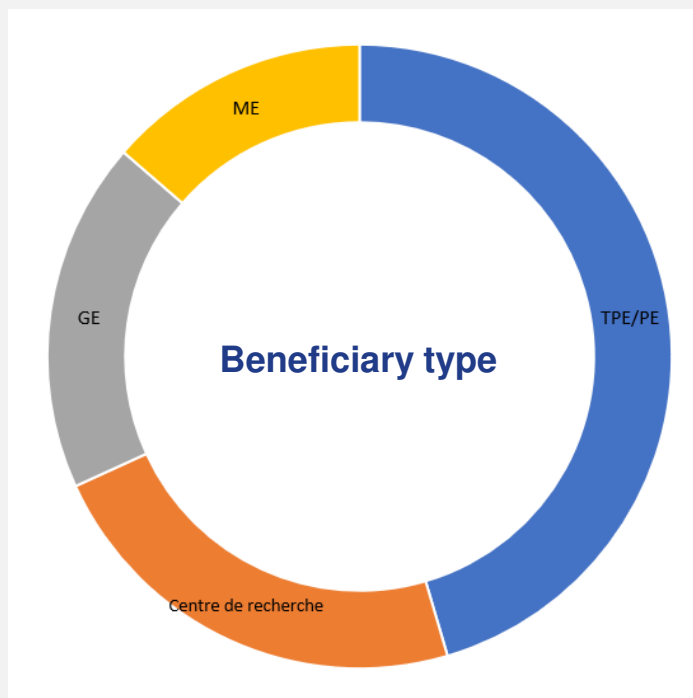
60

**PERSONS
(50% SCIENTIFIC
PROFILES)**

Some figures from 2021



BENEFICIARIES / SECTORS

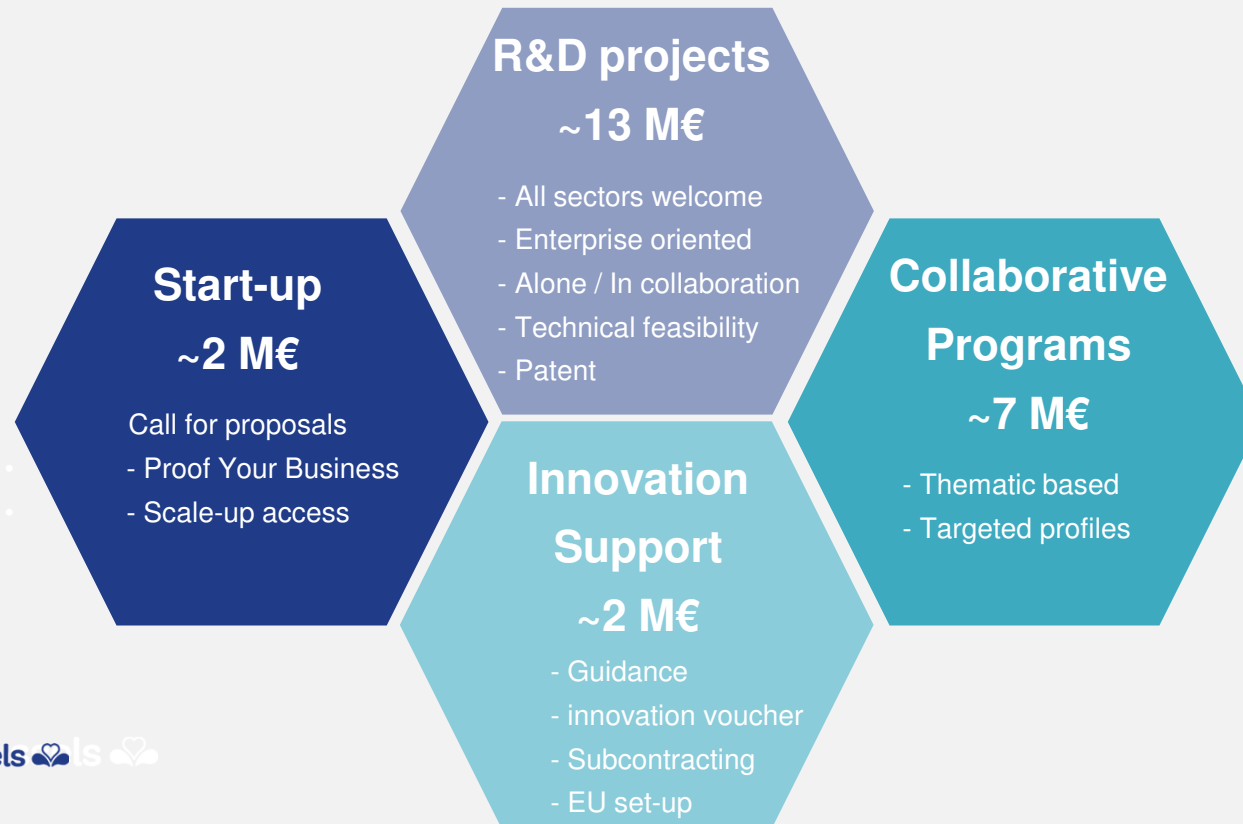


■ Durable ■ Digital ■ Santé ■ Industries ■ autre



GLOBAL OVERVIEW

ECONOMICAL VALORISATION PROGRAMS



IMPORTANT TO KNOW

ELIGIBILITY

- ACTIVITIES LOCATED IN BRUSSELS REGION
- EQUITY > 50% SOCIAL CAPITAL
- CAPACITY TO CO-FINANCE THE PROJECT
- NO LITIGATION WITH PUBLIC ADMINISTRATION

EVALUATION

- PROJECT BASED
- PROVED BUSINESS VALUE
- STRONG TECHNICAL INNOVATION
- TEAM, PROGRAM, KPI, DELIVRABLES
- IMPACT (SOCIAL, ENVIRONMENT, ECO-SYSTEME)

COVERED EXPENSES

- STAFF
- WORKING COSTS
- AMORTIZED INVESTMENTS
- OVERHEAD (10%)
- SUBCONTRACTING



THE INNOVATION JOURNEY

VALIDATION PHASE

PROOF YOUR BUSINESS

TECHNICAL FEASIBILITY STUDY

FUNDING RATE
50 → 70% (ALL SIZE COMPANY)

BUDGET

MAX BUDGET
100K€

PERIOD
6 → 12 MONTHS

FIRST PRODUCT / SERVICE

- TECH (POC)
- POB (MARKET)

MVP TARGETED

BUDGET

**AVERAGE
BUDGET**
150 K€

PERIOD
6 → 12 MONTHS

POB DONE

POC
(100% TECH)

MVP TARGETED

EXPERIENCE / PROTOTYPING PHASE

INDUSTRIAL RESEARCH

EXPERIMENTAL DEVELOPMENT

AVERAGE SUBSIDY (RATE) : 350K€ (50%)
AVERAGE BUDGET 700 K€ (100K€ → 2 MIO€)

FUNDING RATE

50 → 80%

- SIZE
- COOPERATION

KNOWLEDGE ACQUISITION

TRL 1- 4

JURY OF
EXTERNAL
EXPERT

FUNDING RATE

25 → 75%

- SIZE
- COOPERATION
- SUBSIDY/LOAN

FULL PROTOTYPING

TRL 4 -7

INTERNAL
EVALUATION

EARLY SCALE-UP PHASE

STRATEGIC INNOVATION PLAN EXECUTION

FUNDING
500K€
100%

PERIOD
3 YEARS

STARTUP
SE WITH MAX
5 YEARS OLD

CALL
FOR
PROPOSAL

TECHNICAL

R&D activities

NON TECHNICAL

- Finance
- business development
- Internal organisation

IP PROTECTION

PATENT DEPOSIT

BENEFICIARY : SME

FUNDING RATE : 50%

EU/PCT

NATIONAL + EU/PCT

**PERIOD
3 YEARS**

**PERIOD
4 YEARS**

INNOVATION SUPPORT

GUIDANCE

**INNOVATION
VOUCHER**

EU PROJECT SET-UP

ALL SIZE COMPANIES

SMALL COMPANY

SME

**FREE TECHNICAL &
STRATEGIC ADVICE**

**FUNDING RATE : 75%
MAX SUBSIDY : 10K€**

**FUNDING RATE : 75%
10K€ (PARTNER)
25K€ (COORDINATOR)**

**BBRI (CONSTRUCTION)
SIRRIS (DIGITAL)**

**CERTIFIED
SUBCONTRACTOR**

ALL YEAR LONG

JOINT R&D

**THEMATIC CALL
(AI, PREDICTIVE MEDECINE, DISTRIBUTED SYSTEMS)**

COMPANY

ALL SIZE COMPANIES

**FUNDING RATE : 40 – 60%
PERIOD : 36 MONTHS**

RESEARCH CENTER

**UNIVERSITIES, HIGHER EDUCATION,
COLLECTIVE CENTER**

**FUNDING RATE : 100%
PERIOD : 36 MONTHS**

TEST YOUR IDEA PROCESS (TYI)

FIRST CONTACT WITH INNOVIRIS

1. PHONE CALL

2. TYI FORM

**DISCUSSION ON THE GLOBAL
CHALLENGES OF THE PROJECT**

**5 PAGES
CONTEXT, PROGRAM, VALORIZATION**

**GLOBAL FEEDBACK WITH A FOCUS ON THE TECHNICAL CHALLENGES
→ GO/NOGO, HOW, WHAT**



UNE ORGANISATION



ABR

Association
Belge de la Route



AGENTSCHAP
WEGEN & VERKEER

AVEC LE SOUTIEN DE



Centre de
recherches routières



BRUXELLES MOBILITÉ
SERVICE PUBLIC RÉGIONAL DE BRUXELLES



FBEV
Fédération Belge des Entrepreneurs de Travaux de Voirie asbl



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